

## Directions for Shotshell Raffle Game

1. Fill all holes in board with Keychains

\*make sure to mix-up colors (on end of keychain)

2. Decide how much money you need to raise from this raffle.

@ \$5 each you will gross \$ 700

@ \$10 each you will gross \$1400

@ \$20 each you will gross \$2800

\*You can also do 1 for \$10 3 for \$20

3. You will need 382 tickets to sell out this Raffle.

(be sure to have at least this many tickets)

4. Display Prizes or Prizes with Board to generate sales.

5. Consider having 2 bonus prizes for the players that draw the

2 Black dot keychains. \* you can add black dots to stimulate more sales

**\*\*Re-order Keychain Refills at least 4 weeks prior to event.**

### ***Outdoor Marketing Products***

*725 Saginaw St. Norway, MI 49870*

(866) 934-8682 toll free (906) 563-5464 fax info@outdoormarketing.biz